



NATIONAL NURSE PRACTITIONER RESIDENCY & FELLOWSHIP TRAINING CONSORTIUM

Welcome to the 4th World Café Webinar:

**“White Paper- content and purpose for APP
Fellowships and Residencies**

**Patrick Kallerman, Vice President of Research at
Bay Area Council Economic Institute and Mitchel
Erickson, BSc, BSN, MS, DNP-c, ACNP, Geriatric
consultant UCSF Health**



We will begin shortly



Get the Most Out of Your Zoom Experience

- Use the Chat feature to submit questions during today's session
- Recording and presentations will be made available to everyone after the session at <https://www.nppostgradtraining.com/2021-annual-consortium-virtual-conference/>
- Unanswered questions will be responded following the webinar and posted to the webpage
- This is a CE-approved activity, please complete the evaluation following the webinar to receive your CE certificate

Session Objectives:

By the end of this session participants will be able to:

- Learn how whitepapers can be used to support an APP fellowship/residency.
- Examine the components of a whitepaper and the role components play.
- Share examples of APP residency/fellowship introduction and program expansion and how a whitepaper and their presentation can support your message.

NO DISCLOSURES

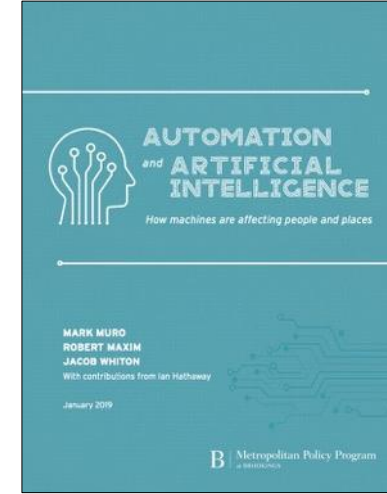
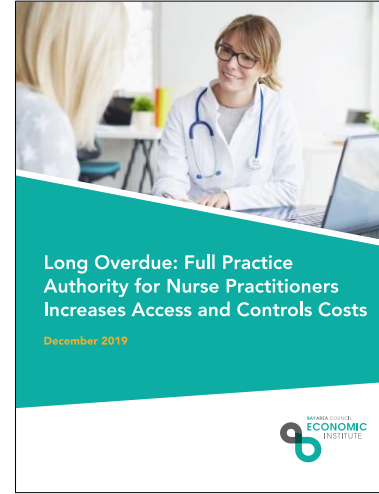
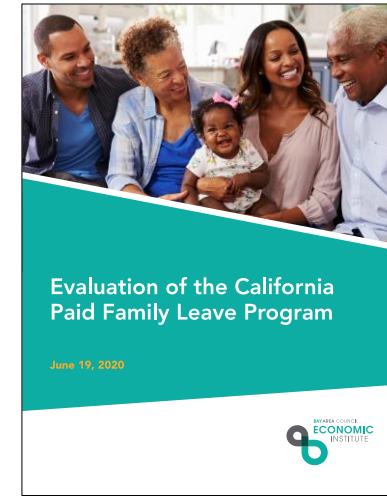
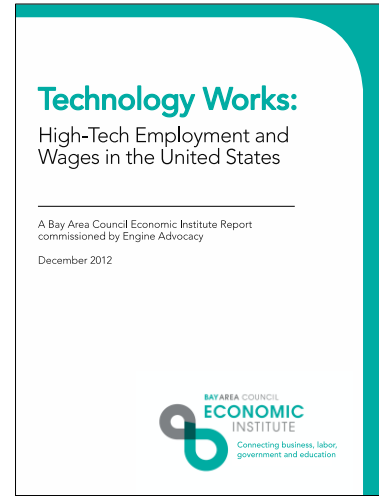
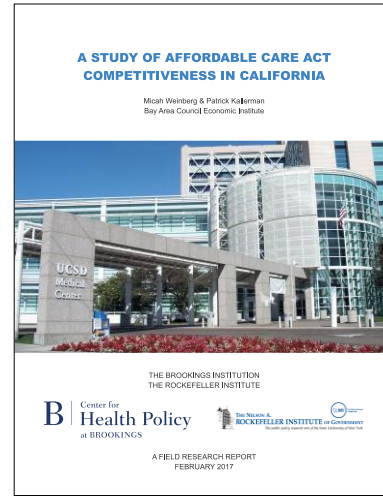
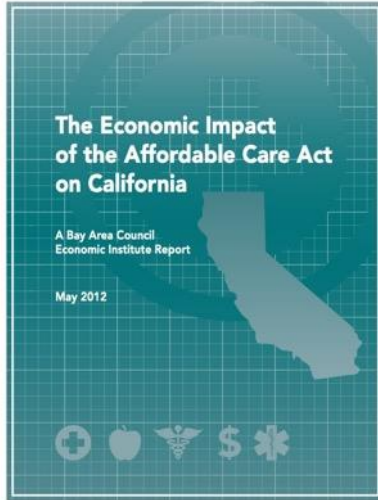
The views expressed in this presentation are those of the faculty and may not reflect official policy of Community Health Center, Inc. and its Weitzman Institute.



Writing for Impact: The Role of Whitepapers

January 2022





Patrick Kallerman, Vice President of Research
Bay Area Council Economic Institute

What is a **whitepaper**'s purpose?

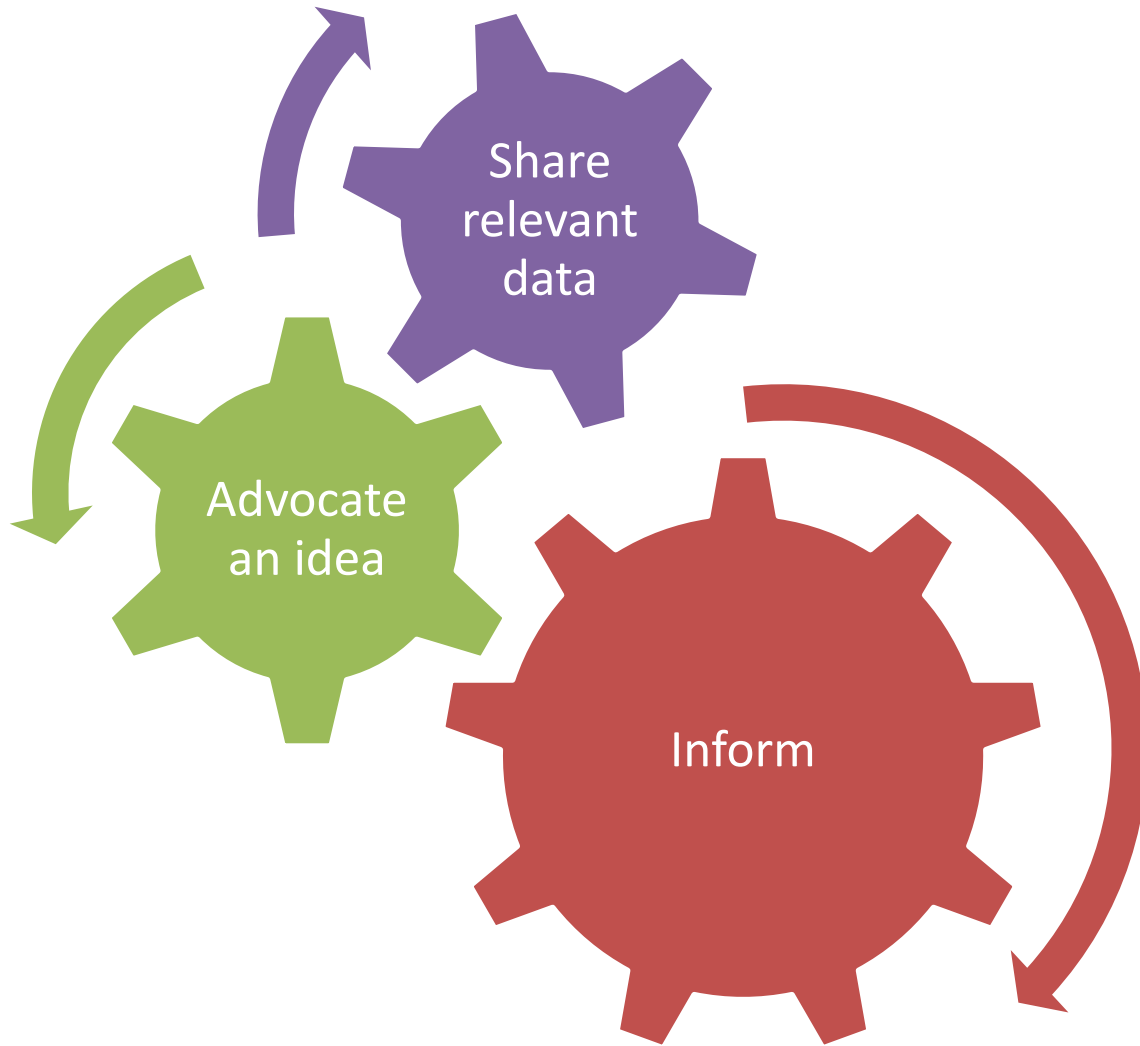
Originally, the term white paper was used as shorthand to refer to an official government report, indicating that the document is authoritative and informative in nature. Writers typically use this genre when they argue a specific position or propose a solution to a problem, addressing the audience outside of their organization.

- Purdue Writing Lab

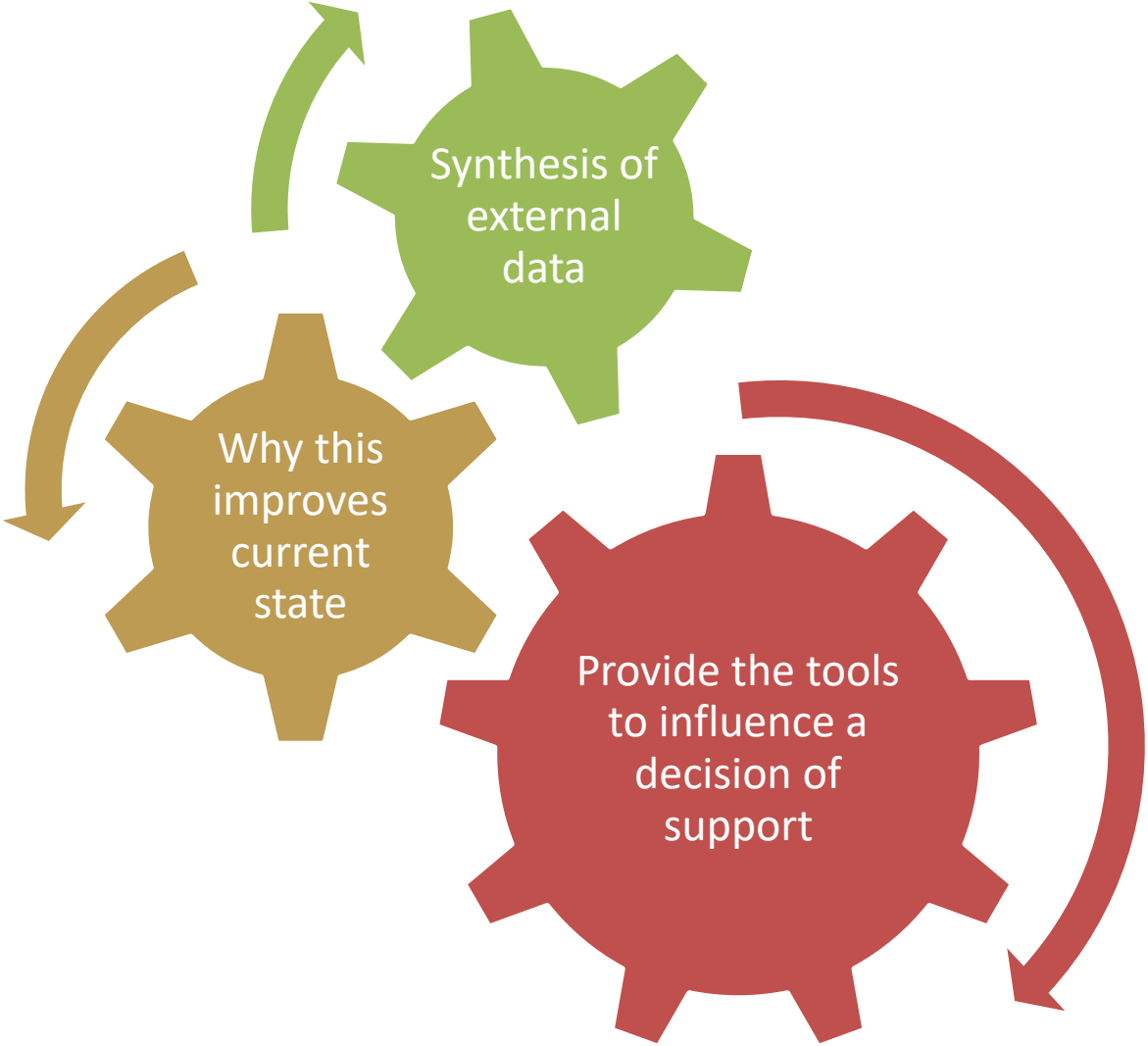
What is **NOT** a whitepaper's purpose?

They are generally not the place to discuss scientific methods, disagreements within the literature, or other technical details.

Why write a whitepaper?



What is the purpose



What should a whitepaper include?

• Title (usually a good subtitle goes a long way)

• Executive Summary (if length of paper warrants)

Background (supportive data from external sources)

• Problem (supportive internal data)

• Conclusion

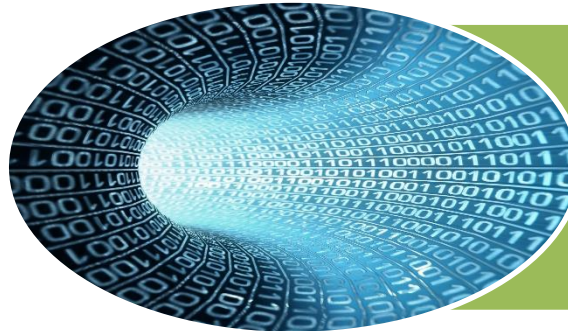
• Recommendations

Writing style and content are key.

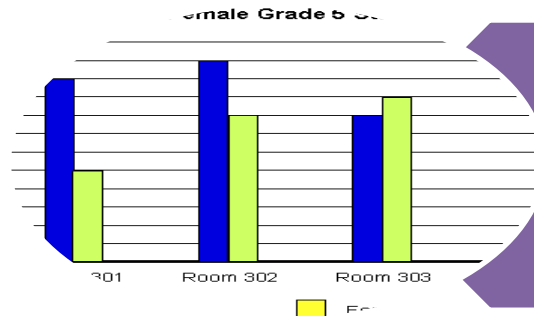


Avoid jargon

Who is your audience



Simplify technical content



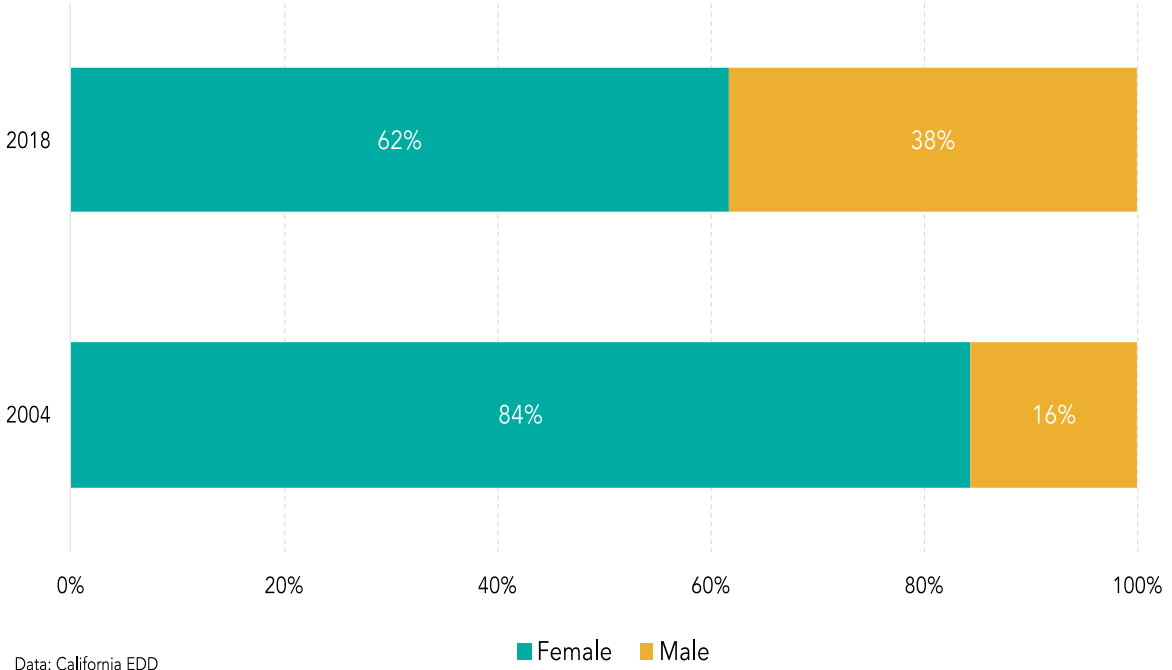
Present data clearly and simply when comparing

Simple and clear is always best.

Share of male versus female bonding PFL claims over time



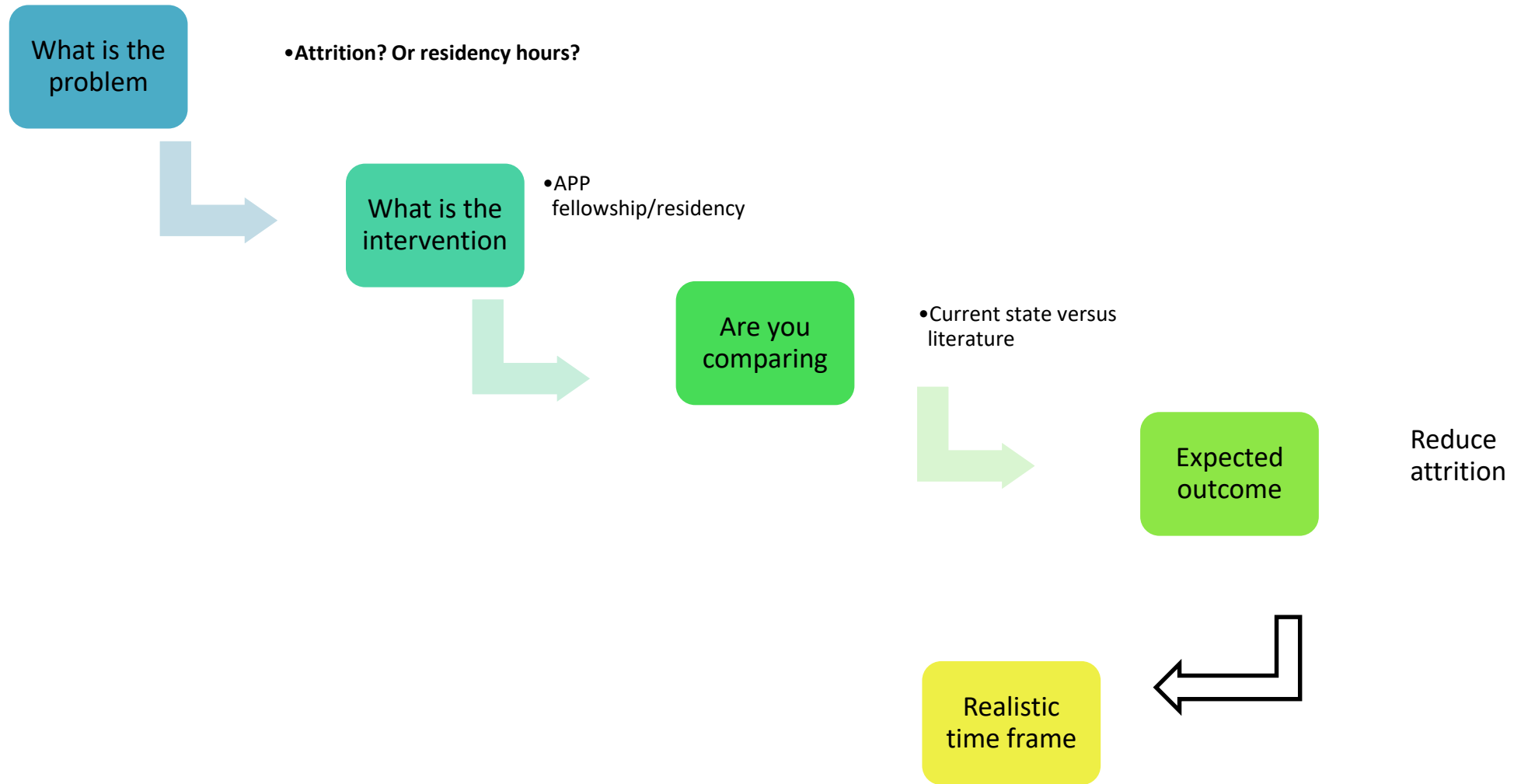
Share of male versus female bonding PFL claims when PFL was implemented versus 14 years into the Program



Propose an APP
fellowship/residency

Expand an existing program

Think of this a quality improvement effort - PICOT



Theoretical framework guidance

Stetler

Iowa Model

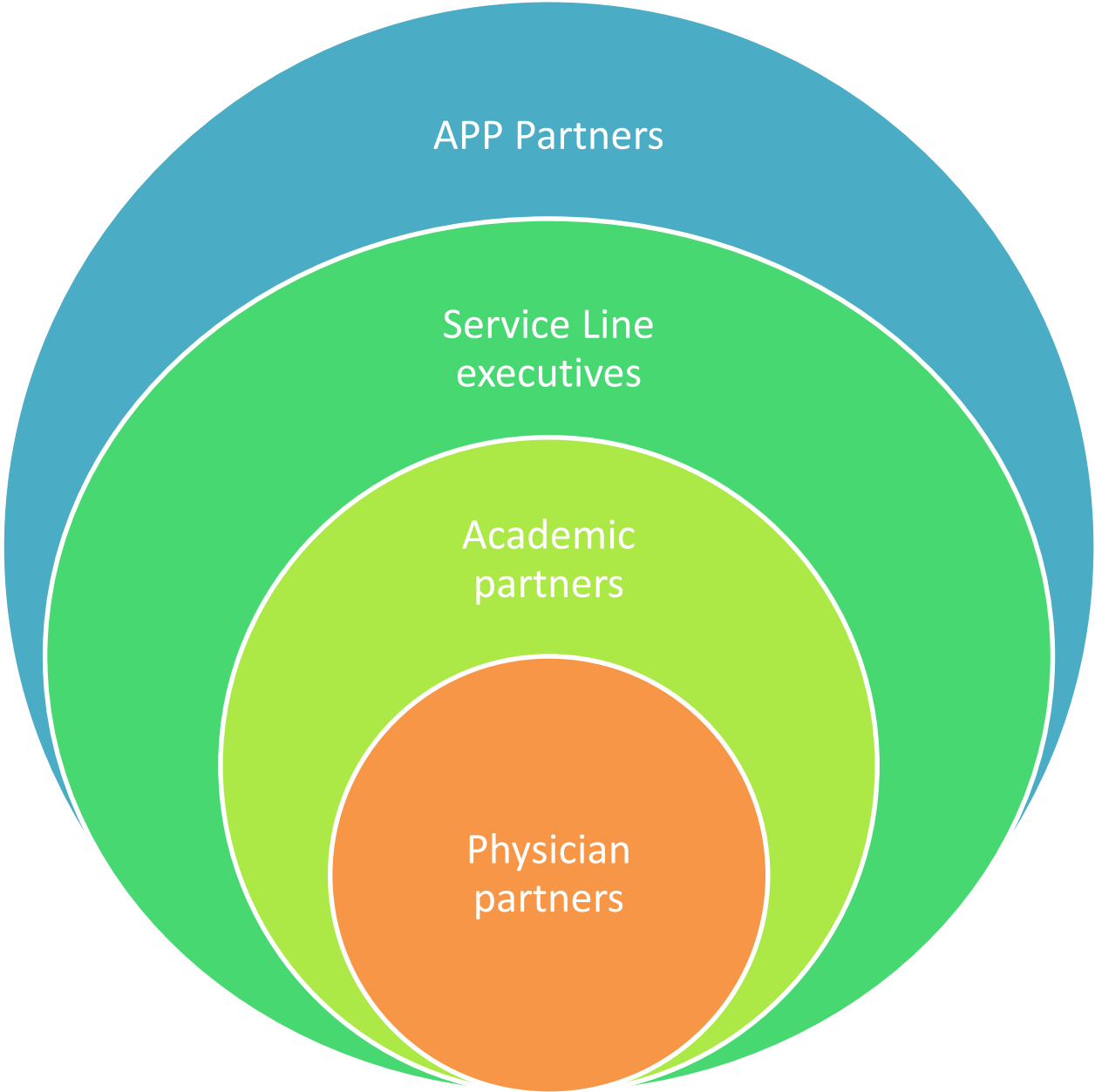
Model for evidence-based practice change

Issue, Context, & Sources of Evidence:	Credibility of Evidence & Potential for/Detailed Qualifiers of Application:	Synthesis & Decisions/Recommendations per Criteria of Applicability:	Operational Definition of Use/Actions for Change:	Alternative Evaluations:
<p>Essential Issues/Catalysts <i>problem, including explained variations; less-than-best practice; routine update of knowledge; validation/routine revision of procedures, etc.; or innovative program goal</i></p> <p>Identify/clarify perceived problem/s, with internal evidence re: current practice (baseline)</p> <p>Consider other influential internal and external factors, e.g., timelines</p> <p>Firm and focus on high priority issues</p> <p>Decide if need to form a team, involve formal stakeholders, &/or assign project lead/facilitator</p> <p>Define desired, measurable outcome/s</p> <p>Work out systematic reviews/guidelines first</p> <p>Determine need for an explicit type of research evidence, if relevant</p> <p>Select research sources with conceptual fit</p>	<ul style="list-style-type: none"> • *Critique & synopsise essential components, operational details, and other qualifying factors, per source <ul style="list-style-type: none"> ◦ See instructions for use of utilization-focused review tables,* with evaluative criteria, to facilitate this task; fill in the tables for group decision making or potential future synthesis • Critique *systematic reviews and guidelines • Reassess fit of individual sources • *Rate the level & quality of each individual evidence source per a "table of evidence" • Differentiate statistical and clinical significance • Eliminate noncredible sources • End the process if there is clearly insufficient, credible external evidence that meets your need 	<ul style="list-style-type: none"> • *Synthesize the cumulative findings: <i>"Logically organize & display the similarities and differences across multiple findings, per common aspects or subelements of the topic under review"</i> <ul style="list-style-type: none"> ◦ Evaluate degree of substantiation of each aspect/subelement; reference any qualifying conditions for application • Evaluate degree & nature of other criteria: **feasibility (r,r,r = risk, resources, readiness); pragmatic fit, including potential qualifying factors to application; & nature of **current practice, including the urgency/risk of current issues/needs • Make a decision whether/what to use: <ul style="list-style-type: none"> ◦ Can be a personal practitioner-level decision or a recommendation to others ◦ *Judge strength of decision; indicate if primarily "research-based" (R-B) or, per high use of supplemental info, "E-B"; note level of strength of recommendation/s per related* table; note any qualifying factors that may influence individualized variations • If decision = "Not use" research findings: <ul style="list-style-type: none"> ◦ May conduct own research or delay use till additional research done by others ◦ If still decide to act now, e.g., on evidence of consensus or another basis for practice, consider need for rigorous planned change and evaluation. • If decision = "Use/Consider Use," can mean a recommendation for or against a specific practice 	<p>Types = cognitive/conceptual, symbolic &/or instrumental</p> <p>Methods = informal or formal; direct or indirect</p> <p>Levels = individual, group or department/organization</p> <p>Direct instrumental use: <i>change individual behavior (e.g., via assessment tool or Rx intervention options); or change policy, procedure, protocol, algorithm, program, etc.</i></p> <p>Cognitive use: <i>validate current practice; change personal way of thinking; increase awareness; better understand or appreciate condition/s or experience/s</i></p> <p>Symbolic use: <i>develop position paper or proposal for change; or persuade others regarding a way of thinking</i></p> <p>CAUTION: Assess whether translation/product or use goes beyond actual findings/evidence: <ul style="list-style-type: none"> ◦ Research evidence may or may not provide various details for a complete policy, procedure, etc.; indicate this fact to users, and note differential levels of evidence therein </p> <p>Formal dissemination & change/implementation strategies should be planned per relevant research and local barriers: <ul style="list-style-type: none"> ◦ <i>Passive education is usually not effective as an isolated strategy. Use Dx analysis** & an ***implementation framework to develop a plan. Consider multiple strategies: e.g., opinion leaders, interactive education, reminders & audits.</i> ◦ <i>Focus on context⁴ to enhance sustainability of organization-related change</i> </p> <p>Consider need for appropriate, reasoned variation</p> <p>WITH B, where made a decision to use in the setting: <ul style="list-style-type: none"> ◦ <i>With formal use, may need a dynamic evaluation to effectively implement & continuously improve/refine use of best available evidence</i> </p>	<p>Evaluation per type, method, level: e.g., consider conceptual use at individual level⁴</p> <p>Consider cost-benefit of change + various evaluation efforts</p> <p>Use RU-as-a-process to enhance credibility of evaluation data</p> <p>For both dynamic & pilot evaluations, include: <ul style="list-style-type: none"> ◦ **formative, regarding actual implementation & goal progress ◦ summative, regarding identified end goal and end-point outcomes </p> <p>NOTE: Model applies to all forms of practice, i.e., educational, clinical, managerial, or other; to use effectively, read 2001 & 1994 model papers.</p> <p>**Stetler et al, 2006 re: dx analysis</p> <p>***E.g.: Rogers' re: implications of attributes of a change; Rycroft-Malone et al. ⁴PARIHS (2002) & Green & Kruster's PRECEDE (1992) models re: implementation</p>
	<p>*Stetler, Morsi, Rucki, et al. <i>Appl Nurs Res</i> 1998; 11 (4):195-206 for noted tables, reviews, &</p>			



Examples with sustainability

Fellowship/residency surgery/transplant/ICU



Expansion in psychiatry and oncology

Internal Evidence



Internal success



Internal relationships

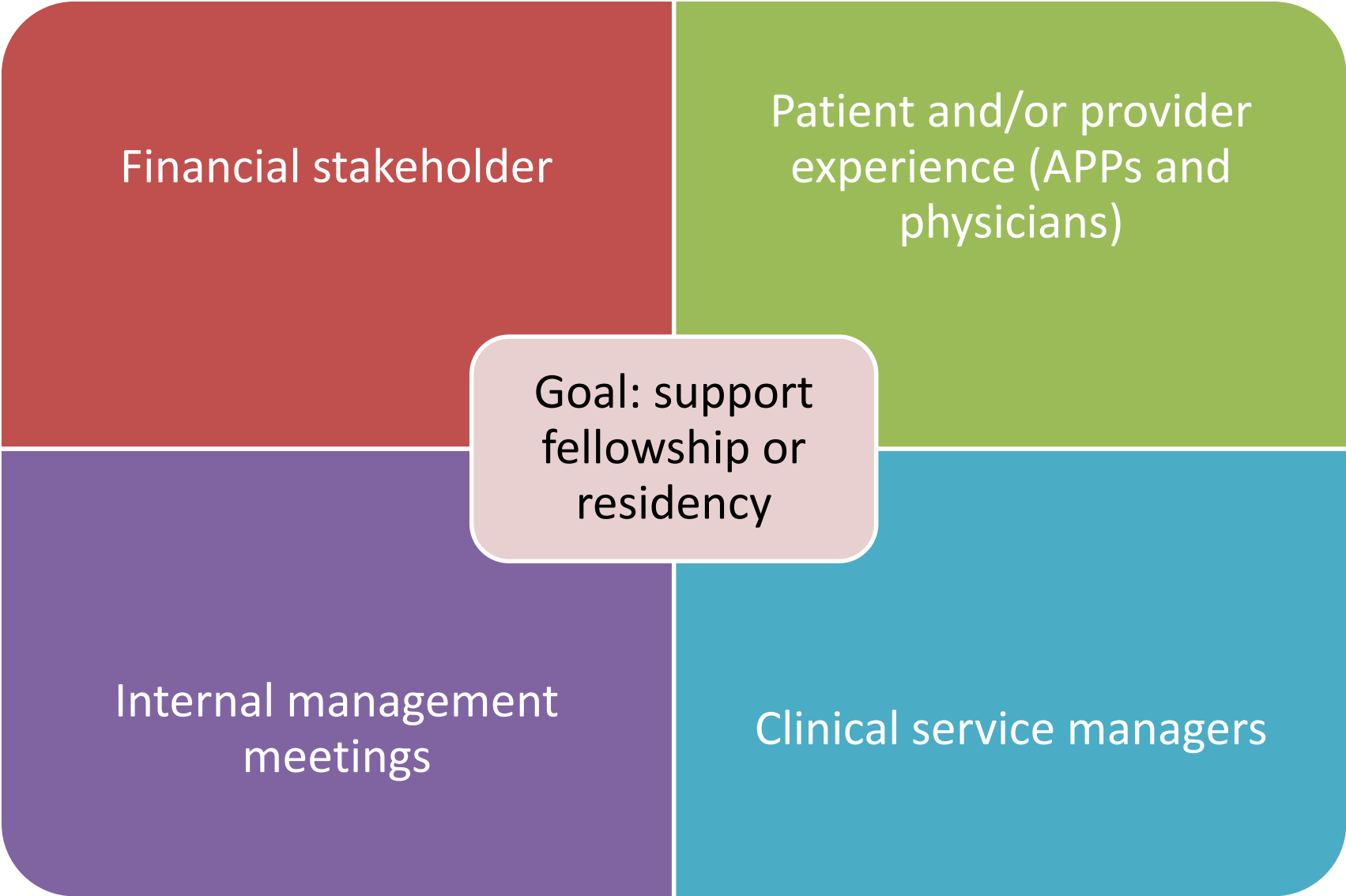


Organization's clinical needs



Solicit APP feedback

**Needs
assessment
for your
white paper**



ATTRITION BY CLINICAL SERVICE



■ Emerg Med ■ Surgery ■ Primary Care ■ Cancer Svc ■ Peds CC ■ Adult CC ■ Amb Spec Adult ■ Amb Spec Peds ■ OB/GYN ■ Prepare ■ Ortho

External Evidence



Published literature



Expert opinion



Outside healthcare systems



Patient involvement

Money always talks

- Attrition costs versus workforce stabilization
- Employee engage costs
- Small if your organization is struggling
- Start with a pilot in a high need clinical area
- Partnerships with medical group and executives or hiring department
- Cost sharing strategies



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Post-Web Cafe Survey:

https://chcl.iad1.qualtrics.com/jfe/form/SV_1U4RZugSAOrVkto

SAVE THE DATE:

February 2, 2022 at 3:00pm (EST) Web Café

“How to Develop Your faculty to Teach Effectively”